

CPA Insurance Ambassador (Casual Periodic Position)

Department: Marketing

Reports to: CEO

Summary of Position:

CPA Insurance Plans West (CPAIPW) is a non-profit insurance provider, exclusive to Chartered Professional Accountant (CPA) firms and individuals. CPAIPW can help CPAs leverage the strengths of their designation, offering unique and best value benefit programs. With over 40 years experience, CPAIPW is knowledgeable and dedicated to providing their members with the lowest rates and superior customer service.

This is a casual position for a CPA to attend and promote CPAIPW programming at CPA events in his/her local region in Western Canada.

Visit our website at www.cpaipw.ca for more information.

Duties and Responsibilities:

- Attend events in your local area that are directed at CPA's i.e. (Conferences, seminars, CPA Club events, etc.)
- Discuss and recommend CPAIPW products at conferences, seminars and CPA related events
- Generate leads and provide to the CPAIPW team
- Answer questions about products
- Deliver speeches and presentations about CPAIPW products
- Set up booths, including pictures or samples (periodically)

Qualifications:

- Must be a designated CPA
- Should have prior knowledge of CPAIPW products and services
- An outgoing and "networking" personality
- Ability to understand and articulate insurance related product offerings
- Preference will be given to CPA's presently on the CPAIPW plan(s)
- Previous experience working in a conference environment would be an asset
- Ability to stand for long periods of time

Reimbursement:

- Event stipend will be paid depending on the length of the event plus the cost of attending the event including professional development (“free Professional Development!”)